FLORIDA STATE UNIVERSITY
COLLEGE OF BUSINESS

FAST FACTS

History: Founded in 1950, the College of Business at Florida State University has steadily grown to become one of the largest business schools in the nation.

Location: The College of Business is located in Tallahassee, Florida, the state capital. Designated as an All-American City, networking opportunities abound in government, business, law and politics.

Accreditation: The College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB) International. AACSB accreditation is the most widely sought benchmark of quality worldwide. Fewer than five percent of business schools earn this achievement.

Dean: Dean Caryn L. Beck-Dudley serves as the fifth dean of the College of Business. She joined the college in March 2006, coming from Utah State University (USU), where she served as dean for four years.

College Rankings & Recognitions:

- The College of Business is ranked No. 40 among public universities in the nation, according to *Bloomberg Businessweek's* 2015 Best Undergraduate Business Schools.
- *U.S. News & World Report's* 2015 edition of ''America's Best Colleges'' ranks the College of Business undergraduate program No. 40 among public institutions in the nation.
- The College of Business earned a combined No. 16 spot among public universities, No. 26 among all schools, for its online Master of Science degrees in Management Information Systems (MS-MIS) and Risk Management and Insurance (MS-RMI) in rankings released by *U.S. News & World Report*. (2015)
- The College of Business secured the No. 6 spot among all public and private schools surveyed for this year's "Best for Vets: Business Schools," ranking by *Military Times*.(2015) It is also rated a "Military-Friendly" school by *G.I. Jobs* magazine. (2014)
- The college ranked No. 18 among on a list of the top 25 graduate business schools nationwide with the best value, according to *Business Insider.* (2014)
- *U.S. News & World Report* ranks the Dr. William T. Hold/The National Alliance Program in Risk Management and Insurance No. 5 among public institutions and No. 6 in the nation. (2015)
- The Real Estate Program is ranked No. 9 among public institutions and No.12 in the nation by *U.S. News & World Report*. (2015)
- *U.S. News & World Report* ranks the College of Business' Part-time MBA program No. 45 among all public schools nationwide. (2016)
- The Dedman School of Hospitality boasts a near 100-percent placement rate for its graduates.
- The college's accounting program ranked among the top 50 in the nation in *Public Accounting Report's (PAR) 33rd Annual Professors Survey – 2014*, earning No. 35 in their Top 50 Master's Rankings and No. 43 in their Top 50 Undergraduate Rankings. The accounting program is also ranked No. 35 by *Accounting Degree Review*. (2014)
- Florida State University ranked No. 1 in the national universities category of an exclusive *U.S. News & World Report's* list of most efficient schools. (2014)
- Florida State University ranks No. 8 among "Best Online Colleges for 2014" rated by TheBestSchools.org.
- Florida State is ranked No. 19 by *Kiplinger's* for the best value (combining outstanding education with economic value) in public colleges across the country. (2014)

Faculty Rankings & Recognitions:

- C.F. Sirmans, J. Harold and Barbara M. Chastain Eminent Scholar Chair in Real Estate, and Stacy Sirmans, Kenneth G. Bacheller Professor of Real Estate, are ranked No. 1 and No. 20 respectively in research productivity covering 1990-2006. Globally, the real estate faculty members are ranked No. 2 in research appearing in three core real estate journals.
- A recent study identified four of Florida State's RMI faculty members as the most prolific authors in leading risk management journals during the most recent 10 years: No.1, Kathleen McCullough; No., 2 Cassandra Cole; No. 7, Patricia Born; and No. 19 Randy Dumm.
- Ron Goldsmith, Richard M. Baker Professor of Marketing, is the most prolific author in the *Journal of Marketing Theory and Practice* during the years 1992-2011. Due largely to his efforts, Florida State University also was listed as the top publishing institution during the same time period.
- James Ang, Bank of America Eminent Scholar and Professor of Finance, is ranked the 14th most prolific author in the 26 core finance journals and No. 30 in the seven leading finance journals.
- David Peterson, Wachovia Professor of Business Administration, is ranked the 20th most prolific author in the 26 core finance journals and No. 95 in the seven leading finance journals.
- Under the leadership of Charlie Hofacker, Carl DeSantis Professor of Business Administration, Florida State University is ranked third in the nation for the number of Internet-related research articles published in top marketing journals.
- Woody Kim, Dedman Professor of Hospitality Management, is ranked as the 4th most prolific hospitality author according to *The Journal of Culinary Science & Technology.*

Faculty: The faculty consists of one Francis Eppes Professor, eight eminent scholars, two university named professors, and 28 endowed named professors for a total of 133 full-time faculty.

Enrollment: 5,999 total students - 5,519 undergraduates, 480 graduates (Fall 2014)

Academic Degrees:

Bachelor's Degrees (nine with 13 majors)

- Accounting
- Entrepreneurship
- Finance
- Global Club Management
- Hospitality Management
- Human Resource Management
- Management
- Management Information Systems
- Marketing
- Professional Sales
- Real Estate
- Retail Management
- Risk Management/Insurance

Master's Degrees

- Accounting (MAcc) – on campus
- Business Administration (MBA) – Online and on campus
- Finance (MSF) – on campus
- Management Information Systems (MS-MIS) – online
- Risk Management and Insurance (MS-RMI) – online
- Marketing (MSM) – on campus

Ph.D. in Business Administration (seven majors)

- Accounting
- Finance
- Management Information Systems
- Marketing
- Organizational Behavior and Human Resources
- Risk Management and Insurance
- Strategic Management

Undergraduate Minors & Certificate Offered:

- Minor in Business
- Minor in Forensic Accounting
- Minor in Business Analytics
- Minor in Hospitality Management
- Minor in Entrepreneurship
- Certificate in International Business
- Minor in Free Enterprise and Ethics

Graduate Specialization Offered: Business Professional Specialization – online

International Coursework: Business coursework is offered in the U.K., France, Switzerland, Spain, China, Japan, Central and South America and Australia.

Centers & Institutes:

- BB&T Center for Free Enterprise
- Carl DeSantis Center for Executive Education
- Center for Human Resource Management
- Center for Insurance Research
- Center for Real Estate Education and Research
- Florida Catastrophic Storm Risk Management Center
- Gene Taylor/Bank of America Center for Banking & Financial Studies
- Institute for Applied Business Research
- International Center for Hospitality Research & Development
- The Jim Moran Institute for Global Entrepreneurship
- The Sales Institute

Alumni:

The College of Business alumni network extends around the world and into almost every industry. Our 60,000+ alumni form an active and powerful global community that fosters lifelong professional and personal connections.