

July 27, 2009

## Curriculum Vitae

Caryn L. Beck-Dudley  
Dean College of Business Florida State University

### Education

University of Idaho College of Law	J.D. (1983) Official class rank 2/62; Unofficial class rank 3/93 (includes early graduates)
Utah State University	B.S. Political Science (1980) Magna Cum Laude

### Academic Experience

March 15, 2006 to present	Dean, College of Business, Florida State University Professor, Department of Risk Management/Insurance, Real Estate & Business Law
July 1, 2002 to March 14, 2006 January 1, 2001 to June 30, 2002	Dean, College of Business, Utah State University Department Head, Utah State University, College of Business, Department of Management & Human Resources
May 1996 to March 2006	Professor, Utah State University, Department of Management & Human Resources
August 1999 to June 2000	Visiting Professor, University of Georgia, Terry College of Business, Athens, Georgia (invited) (sabbatical leave)
January 1999 to May 1999	Visiting Professor, University of Michigan School of Business, Ann Arbor, Michigan (invited)
June 1990 - May 1996	Associate Professor_(tenured), Utah State University, Department of Management & Human Resources
September 1992-June 1993	sabbatical leave <ul style="list-style-type: none"><li>➤ joint research with professors at Weber State University, University of Texas-Austin, and University of Colorado-Denver</li><li>➤ In-house counsel, HST, San Diego, California (a closely held company manufacturing composite sporting goods equipment)</li></ul>
July 1, 1985 to June 1990	Assistant Professor, Utah State University, Department of Business Administration (department was split in 1990)

October 1984 to July 1, 1985

Temporary Instructor, Utah State University, Department of  
Business Administration

## **Other Professional Experience**

Associate Attorney, Van Cott, Bagley, Cornwall & McCarthy, Salt Lake City, Utah,- general  
commercial and corporate law, bankruptcy and litigation

Law Clerk, Lukins & Annis P.S., Spokane, Washington

## **SELECTED LEADERSHIP EXPERIENCE**

**Dean-College of Business, Florida State University, (2006-present)**

Reports directly to the Provost and Executive Vice-President for Academic Affairs. The Dean provides leadership and is responsible for all programs in the college, including advocacy, budgeting, and development and alumni relations. The Dean is also a member of the Deans' Council. The College of Business contained the Departments of Accounting, Finance, Management, Management Information Systems, Marketing, Risk Management/Insurance, Real Estate and Business Law and the Dedman School of Hospitality. After a 2009 reorganization Management and Information Systems was merged with Management and the Dedman School of Hospitality became an independent school reporting to the Dean. The College is home to several centers and institutes, including the Jim Moran Center for Global Entrepreneurship, The Center for Human Resource Management, The Real Estate Education and Research Center, Gene Taylor/Bank of America Center for Banking and Financial Studies, Florida Catastrophic Storm Risk Management Center and the Marketing Institute.

The College has approximately 6000 undergraduate majors, 300 master's students and 70 Ph.D. students. The College currently grants undergraduate degrees in accounting, entrepreneurship, finance, human resource management, marketing, management information systems, management, multinational/international business, professional golf management, real estate, risk management and insurance, and hospitality administration. It has the following masters degrees: Master of Business Administration (on the Tallahassee campus, Panama City campus and online) Master of Science in Management Information Systems (on line), Master of Science in Risk Management and Insurance (on line) and a Master of Accounting. The College offers a Ph.D. in Accounting, Finance, Marketing, Management Information Systems, Organizational Behavior, Strategic Planning, and Risk Management and Insurance. Five department heads, one school director, two associate deans, two center directors, budget director, assessment director and webmaster report directly to the Dean. The Dean also manages two full time development officers, alumni director, and communications, public relations and administrative staff that support the college. The Dean is ultimately responsible for 120 full time faculty, 50+ staff and a total budget of approximately \$21million (benefits and

physical plant costs are budgeted centrally).

**Dean-** *College of Business, Utah State University, (2002-2006).*

Reported directly to the Executive Vice President and Provost. The Dean provides leadership and is responsible for all programs in the college including academic, research, and extension programs, and student activities related to the college. This includes advocacy, budgeting, development and alumni relations. The Dean is also a member of the Provost's staff and participates in the university's executive committee. The College of Business contained the Departments of Business Administration (finance, marketing, and production), Business Information Systems (information systems, business and marketing education), Economics (jointly administered with College of Agriculture), Management and Human Resources and a School of Accountancy. The College also administered the Apparel and Textiles degree. The College was home to the Partners in Business Program, a 36 year old management education seminar series, that was student staffed with over 900 students participating each year, the Shingo Prize for Excellence in Manufacturing, an award and recognition program for manufacturers in North America, and the Center for Transfer and Commercialization of Cleaner Technologies.

The College had approximately 2400 undergraduate majors and 350 graduate students. The College granted undergraduate degrees in finance, marketing, operations, information systems, business and marketing education, accounting, management/entrepreneurship, economics and human resources. It had the following masters degrees: Masters of Business Administration (on the Logan campus and at three different locations throughout the state), Masters of Science in Business Information Systems (both on the Logan campus and provided on the university satellite system), Masters of Science in Economics, Masters of Science in Human Resource Management (both on the Logan campus and provided on the university satellite system) and a Master of Accounting. The College also jointly administered a Ph.D. in Business Information Systems and Economics and participated in the university's distance doctoral program. Five department heads, one senior associate dean, two associate deans and one director reported directly to the Dean. The Dean also managed two full time development officers, advisors and staff in the College advising and internship center, and the technology, communications, public relations and administrative staff that support the college. As Dean I was ultimately responsible for 70 full time faculty, 40+ staff and a total budget of approximately \$10 million (benefits and physical plant costs are budgeted centrally). The College had robust programs both on the Logan campus and throughout the state of Utah through Continuing Education.

**Chair-** *Utah State University Research Foundation Audit Council, (2002-2006).*

The Research Foundation is an A-122 subsidiary of Utah State University. The Audit Council had oversight responsibility for all financial aspects of the Foundation and reported directly to a sixteen member Board of Trustees. In 2004, the Foundation had over \$64 million in extramural research funding. The Foundation had three units, the Space Dynamics Laboratory, Bimolecular Laboratory and Water Dynamics Laboratory.

In addition, the Technology Commercialization Office and the Innovation Campus were also part of the Foundation. As Chair of the Audit Council I was responsible for ensuring that the Board has sufficient financial detail to determine the financial integrity of the Foundation.

**Chair-** *Utah State University Health Benefits Committee, (2002-2005).*

The Utah State University Health Benefits Committee was appointed by the President and comprised of faculty, staff and community members. It was responsible for monitoring the financial health of the university's self funded health insurance plan and for making recommendations to the President for changes. During my term as chair, the committee successfully facilitated a change in the plan from a single plan to a dual plan. It also successfully facilitated significant changes in the prescription drug coverage.

**Department Head--***Department of Management and Human Resources, College of Business, Utah State University (2001-2002).*

Appointed by Dean of College of Business. Responsible for twelve departmental faculty in three disciplines, management, human resources, business law and four staff persons. The department head is the leader of the department is directly responsible to the dean and provides leadership in all professional matters. The job requirements include making recommendations to the dean concerning promotions, tenure, dismissals, and other matters affecting personnel of the department; supervising and evaluating the work and performance of each staff member; preparing course scheduling both on campus and through extended degree programs; assessment; preparing new public relations material; preparing and negotiating the department's compact plan; and all budget responsibilities for the department. (Budget \$1,000,000+)

**Chair--***Assessment Task Force, Academy of Legal Studies in Business (1998-2000).*

Appointed by the Academy of Legal Studies in Business president to lead a task force of five business legal scholars. The goal of the task force was to establish a national assessment tool for legal environment of business classes. I was responsible for directing five task force members, setting task force goals, conducting assessment research, establishing feedback networks, preparing reports, coordinating exam question writing, drafting and testing the initial exam and providing the initial evaluation of the national exam. This task force completed drafting a national assessment examination which was successfully piloted in the fall of 2000 and was implemented.

**President--***Academy of Legal Studies in Business (August 1997-1998).*

Chief Executive and policy making officer of the organization. As a member of the executive committee beginning in 1993, I prepared annual budgets, initiated membership drives, established ad hoc committees, spearheaded and completed an effort to enact bylaws, chaired meetings and provided oversight responsibility for the overall well-being of the organization. I was solely responsible for coordinating the activities of a nine person executive committee and directing the work of the executive secretary.

**Chair--*Academic Freedom and Tenure (AFT) Committee (1996-97).***

AFT consists of a faculty member from each college, Extension and the Library. The Chair is responsible for setting meeting agendas, appointing chairs and members of grievance committees, determining if a grievance exists, maintaining confidential information and representing the committee and faculty in matters relating to academic freedom, tenure and promotion. Oversight responsibilities included coordination with PRPC (Code writing committee), Provost and Faculty Senate. Chair is also responsible for preparation and presentation of final report before the Faculty Senate.

**Director--*Women and Gender Research Institute (WGRI) Steering Committee (1991-92).***

Chaired and coordinated the efforts of the Steering Committee which consists of a faculty member from each college and Extension. WGRI assists USU in attracting, recruiting, and retaining female faculty, encourages involvement of women in research and promotes USU as a model of excellence in gender-related research. The Director is responsible for planning and coordinating a variety of activities, as well as for budgeting and preparing the annual report. Reported to the Provost and Vice-President of Research. Supervised two graduate students.

**Program Chair--*67th Annual Conference of the Academy of Legal Studies in Business held in Quebec City, Canada, August 6-10, 1996.***

Organized, budgeted and promoted annual meeting. Planned all aspects of academic program meeting, including, hotel selection, scheduling, budgeting, promoting, soliciting papers, organizing preconference workshops, social events, key note speakers, program preparation, reviewer solicitation and successfully managed paper flow and inevitable disputes. Supervised one assistant.

## **HONORS AND AWARDS**

### **Administration**

Invited member of Utah Women's Leadership Summit 2004 - 2006

Visionaries 30 Women to Watch, *Utah Business*, March 2004

Kay Duffy Memorial Award, Academy of Legal Studies in Business, 1998

### **Research**

1999 Academy of Legal Studies in Business, Ralph C. Hoerber Award for Excellence in Research

1996 Academy of Legal Studies in Business, Ralph C. Hoerber Award for Excellence in Research

1995 elected as a Fellow of the Institute for Advanced Study of Applied Ethics, Denver, Colorado  
(Institute no longer functioning)

1993 Academy of Legal Studies in Business, Holmes-Cardozo Award for outstanding paper and

presentation at the 1993 Annual Meeting held in Colorado Springs, Colorado

## **Teaching**

1997, 1995 Department of Management and Human Resources Teacher of the Year

1988 College of Business Teacher of the Year

1988 Department of Business Administration Teacher of the Year

## **PROFESSIONAL AND PERSONAL ACTIVITIES/ASSIGNMENTS**

### **Selected Development Highlights**

#### *Florida State University*

- Work closely with FSU Foundation and supervise two development officers to enhance a culture of giving. Team raised approximately \$19 million in 2008 in gifts and pledges.
- Gene Taylor/Bank of America Center for Banking and Financial Studies (\$2 million endowment) received winter 2008.
- Jim Moran Institute for Global Entrepreneurship enhancement gift (\$1.8 million over 3 years, expendable) received summer 2008.
- BB&T Program on the Foundations of Free Enterprise (\$1.5 million over 10 years, expendable, shared with the Department of Economics) received summer 2008.
- Supported and helped find funding (\$80,000) for the establishment of the Entrepreneurial Boot camp for Veterans with Disabilities (EBV) at Florida State University. The EBV is part of a consortium of schools providing entrepreneurial training for veterans disabled in the wars in Afghanistan and Iraq. Other participating business schools include Syracuse University, Texas A&M, Purdue and UCLA. First graduating class June 2008.
- Created and currently write an electronic Dean's Brief sent to alumni and friends approximately every 100 days.
- Worked closely with the FSU Foundation annual fund personnel to update the annual fund approach, including creating college specific target messaging, championing changes in mechanisms and personnel used to make calls and renegotiating the cost structure.
- Revamped the College Alumni Board to create a new College Board of Governors. Included revising bylaws and criteria for service. Recruited over 15 new members to the Board.
- Created three new alumni boards: Recent Alumni, MBA Early Career Board and Board of Governors Emeriti Board.
- Met personally with over 400 alumni and friends during the first year as dean and another 250 in the second year. Held alumni events throughout the country including South Florida, Orlando, Tampa, Pensacola, Ponte Vedra, Jacksonville, Hilton Head, Atlanta, Tallahassee, New York City, Washington D.C., Seattle, and Denver.
- Launched a college online alumni community.
- Renegotiated the SunTrust Visiting Professor Eminent Scholar Chair in Finance to allow

the proceeds to be used to host several of the most nationally respected finance professors in the United States.

- Created an annual Leadership Day, bringing back to campus past and new inductees to the College Hall of Fame to infuse the classrooms with high level real-world experiences and to bring our students face-to-face with industry leaders.
- Engaged the college and industry partners in extensive market research aimed at creating a new branding campaign for the college. Efforts resulted in new creative and public relations materials which are being circulated in several formats, including print advertisement, mail drop hard copy, internet resources as well as utilizing several “buzz” marketing techniques (Facebook, Twitter, blogs etc.).
- Led successful effort to totally revise college and department web pages. Currently in process of shifting college electronic approach to encompass an entire internet strategy.
- Repositioned two funded eminent scholar chairs to ensure the chairs could be held by internal candidates.
- Created the College’s first Leadership and Scholarship dinner bringing together donors and recipients of awards in a general college gala.

#### *Utah State University*

- Created a College development culture by hiring additional staff, setting up filing and systems processes for cultivation and solicitation of potential donors, providing direct supervision and support for the development efforts.
- Dramatically increased college visibility by reintroducing a biannual college newsletter (after a 15 year hiatus), creating public relations materials for undergraduate and graduate programs, and public announcement material spotlighting college successes.
- Initiated and drafted concept piece for a College naming proposal. President used concept piece during discussions with donor. College was named several months after I took the Florida State position.
- Vern and Maree Buehler endowed professorships (3 @ \$300,000 each), received in 2005. First fully endowed professorships in the College of Business.
- Harold Dance Business Legacy Professorship (\$350,000) received in 2005.
- George S. Eccles Chair in Business received 2004 (\$1.25 million). First endowed chair in College of Business.
- O.C. Tanner Foundation received 2004 (\$110,000). Funding for the complete renovation of the 9<sup>th</sup> floor of the Eccles Business Building.
- Robert B. and Beverly Zollinger Murray Professorship in Entrepreneurship, established in 2003.
- Created new and increased existing scholarships.
- Created the Executive Leadership Seminar, which draws prominent business leaders who share key lessons learned with top graduate and undergraduate students.
- Created and established a new Advancement Board with 24 key individuals agreeing to serve (serving requirements reflect a financial commitment from each member).
- Organized and held the first College of Business alumni events outside of Logan,

locations included San Diego, Palm Springs, New York, Chicago, Pasadena, Salt Lake City, Park City.

- Established a College of Business scholarship/donor dinner after a 15 year hiatus.
- Personally met with over 400 alumni across the country and overseas.
- Created a Wall of Honor to visibly recognized donors and successful alumni. Wall hangs in building foyer.
- Established Dean's Convocation bringing Utah State University College of Business alumni, who are CEO's, back to campus to speak to students, faculty and staff.
- Established Dean's Breakfast for business executives in conjunction with the Partners in Business Program.

### **Selected Leadership Accomplishments in Academic Area**

#### *Florida State University*

- Initiated and completed new vision and mission statements. Engaged faculty, staff, students, alumni and business professionals in strategic planning process and completed a new strategic plan for the College.
- Initiated a strategic planning process for all departments and units in the College. All departments and units completed strategic plans. These plans are now being used to make strategic decisions.
- In 2007-2008 led the College through a 4% permanent budget cut and an additional 3.5% budget cut (we received 2 years of nonrecurring funds to try to partially offset this cut). In 2008-2009, led the College through an additional 6% permanent budget cut.
- Instituted a faculty technology committee to create a process whereby faculty had strategic oversight of technology issues.
- Encouraged and funded the first College faculty and staff recognition awards. Six Core Values awards are given annually and a "We Choose Excellence" award is given monthly.
- Increased internal communication by publishing minutes of executive committee meetings, creating and sending electronic internal newsletter, meeting individually with each faculty member each year and holding staff retreats for individual units.
- Provided strategic direction for reviewing and revising the MBA curriculum with ultimate goal of updating offerings. This effort resulted in canceling the part time and Panama City programs and repositioning the online and full time MBA programs.
- Provided strategic direction for reviewing the Ph.D. curriculum with aim to reduce redundancy across departments as well as to stream line the Ph.D. curriculum to ensure that students can complete the program in 4-5 years. Also mandated a significant reduction in Ph.D. students' teaching assignments in order to improve the quality of the undergraduate student experience and improve the ability of the Ph.D. students to focus on research.
- February 2008 created the first annual Entrepreneurship Day in conjunction with The Jim Moran Institute for Global Entrepreneurship. Several entrepreneurs attended the day and worked with the entrepreneurship students providing guidance and advice.

- Supported the creation of the Ph.D. Alumni award. The award was established in 2007 for the purpose of recognizing high-quality Ph.D. graduates and their professional achievements. The award honors alumni who have used their education and experience to achieve significant levels of success and distinction through their high level of performance.
- Instituted a competitive summer faculty research program whereby faculty could qualify for summer funding for deserving research projects.
- Successfully lead the College through the AACSB Maintenance of Accreditation review. Accreditation was renewed in 2008 for an additional 5 years.
- Successfully lead each College department through the university and state mandated Quality Enhancement Reviews. These reviews include writing and negotiating separate action plans for each department.
- Engaged the college in benchmarking superior internship programs which resulted in an extensive report with several recommendations. Based on these recommendations, the college is in the process of setting up the first comprehensive college-wide internship program. Director hired by fall 2008.
- Professionalized the budget and human resource processes by bringing the University Business Administrators program to the college.
- Professionalized the technology staff operation by bringing the University Technology Associates program to the College.
- Appointed faculty and staff to provide recommendations for an overhaul of the College assessment program. Started using externally generated surveys and benchmarking criteria in the summer of 2008.
- Tasked the undergraduate curriculum committee with revising the undergraduate core and tying the business core to newly developed program goals. Proposal was finished fall 2008 and college faculty approved it spring 2009.
- Created an enrollment management committee that is working closely with the undergraduate curriculum committee. Goal is to develop new mechanisms to control undergraduate enrollment, including matching faculty resources with student demand.
- Supported and encouraged the establishment of a new Masters in Finance degree. First cohort group began summer 2009.
- Supported a faculty member's work to establish a state funded Florida Catastrophic Storm Risk Management Center. Received \$3 million in state funding in 2008 and continued funding in 2009.
- Provided leadership and direction for remodels of dean's suite, office space and classrooms to make room for additional centers and staff.
- Provided leadership and support for personnel evaluations and updating. Several staff positions have been upgraded, changed, and evaluated in order to ensure the college has the right people in the right positions.
- Worked with the university central administration to create a College of Business Direct Support Organization (DSO) which will house a newly formed Student Run Investment fund as well as other college programs. The goal is to create a financial model that gives

the college ability to self support many of its programs. University Board of Trustees approved the organization in September 2008 and it became a legal entity May 2009.

#### *Utah State University*

- Advocated and guided a proposal for a new Ph.D. program in the College of Business through the various university and state approval committees.
- Negotiated and revamped the complex continuing education programs throughout the state of Utah and in Asia. These programs provide business education for over 900 students whose needs are considered while maintaining academic integrity and AACSB accreditation.
- Provided leadership for revision of vision and mission statement resulting in an emphasis on creating a school of opportunity and first rate business school.
- Lead the creation of an aggressive assessment program encompassing the college.
- Engaged in a complete space analysis of the current business facility and completed an overhaul of space allocation. Several faculty offices were moved and additional office space was created.
- Oversaw and funded a complete renovation of space for a new student advising, internship center and the dean's suite to make room for additional faculty and staff.
- Received the 1<sup>st</sup> legislative earmark for the College of Business. The Department of Energy funded \$500,000 to help establish a Center for the Transfer and Commercialization of Cleaner Technologies which supports the research of two of our marketing faculty.
- Engaged in and implemented an aggressive enrollment management plan that reduces the student-faculty ratio, admits the best students earlier in their academic career, and provides more one-on-one faculty/student time.
- Advocated, negotiated and obtained additional base funding (\$300,000) and two additional faculty lines for College during a year where the university took significant budget cuts.
- Reduced size of graduate program in order to strengthen academic standards.
- Oversaw final implementation of state of the art computer equipment in all business classrooms.
- Directed an aggressive reworking of the college's website.
- Provided leadership for and personally drafted extensive new planning document (the Compact Plan) setting out specific goals and benchmarks for completion.
- Promoted several new initiatives and added initiatives in existing programs [technology transfer, Partners in Business, Shingo Prize for Excellence in Manufacturing, hands on learning, sustainable businesses, etc] which can be found on the web site in the Compact Plan.
- Revamped annual college retreat to include participation between college faculty and staff and to provide a forum for college wide networking, brainstorming and program development.

- Established better student advising by creating a Career and Exploration Center (CEO Center) bringing together, advising, career exploration and internships.
- Fostered external research funding resulting in an increase in external funding including the receipt of a \$3 million NSF Advance Grant aimed at changing college campus climates to be more hospitable to women in the sciences and engineering (business professor is the principal investigator). External funding increased from approximately \$450,000 a year to \$2 million a year.

### **Leadership Accomplishments in Professional Area**

July 2008-present: AACSB Int'l, Board of Directors (elected member) (Finance and Investment Committee 2009-2010); (Special Committee Globalization Accreditation Strategy 2009)

February 2010: AACSB Dean's Conference (advisory committee)

June 25-26, 2009: AACSB Faculty Conference on Learning and Research (program chair)

March 2006-2009: AACSB Int'l, Accreditation Coordinating Committee (ACC) (member)

December 2003-2009: AACSB, Int'l, Maintenance of Accreditation Committee (MAC)  
Vice-Chair 2006-2007, Chair 2007-2009

January 2003- July 2005: AACSB, Int'l, Steering Committee, New Deans Affinity Group

June 1998-2000: Chair, National Task Force on Assessment, Academy of Legal Studies in Business

August 1998-99: Past-President Academy of Legal Studies in Business (national officer)

August 1997-98: President Academy of Legal Studies in Business (national officer)

August 1996-97: President-Elect Academy of Legal Studies in Business (national officer)

August 1995-96: First Vice President Academy of Legal Studies in Business (national officer)  
Program Chair for the 67th Annual Conference held in Quebec City Canada August 6-10, 1996

August 1994-95: Second Vice President Academy of Legal Studies in Business (national officer)

August 1993-94: Secretary/Treasurer Academy of Legal Studies in Business (national officer)

September 1990- March 1991, Western Decision Sciences Annual Meeting, Business  
Law and Public Policy Track Chair

September 1988-89, Rocky Mountain Business Law Association, President

September 1987-88, Rocky Mountain Business Law Association, Vice-president and Program Chair

October 1989-90, invited member of American Business Law Association Ad Hoc Committee on the Status of Law Faculty and Law Programs in Business Schools

Ongoing-outside reviewer for tenure and/or promotion applications for faculty members at various institutions including Miami University, Baruch University, University of Arkansas, Boston College, DePaul University, University of Calgary, University of Central Florida, Oregon State University, The Ohio University, Fort Hays State University, among others. Also, wrote an evaluation letter for a colleague who was selected for the Supreme Court of the United States Judicial Fellows Program.

## **Boards of Directors**

Board of Directors, Knight Creative Communities Institute 2009-present  
Board of Directors, SunTrust Bank-Tallahassee 2006-present  
Board of Directors, Economic Development Council, Tallahassee 2006-present  
Board of Directors, University Center Club, Tallahassee 2006-present  
Board of Directors, Stampin Up! 2002-2006 (privately held company with operations throughout the United States and Canada).  
Board of Governors, Shingo Prize for Excellence in Manufacturing 2002-2006 (a North American competition for companies involved in lean manufacturing administered by the College of Business at Utah State University).  
Board of Directors, Cache Chamber of Commerce 2002-2006.

## **State Education Committees**

Utah State University's Faculty Representative to Utah State Board of Regents Code Revision Committee (1988-89).

## **University Committee Activity**

### *Florida State University*

Deans' Advisory Council (2006-present)  
Administrative Structures Committee (2008) (Provost appointed committee of six deans and one faculty member tasked with recommending structural changes to the current FSU administrative model)  
Dean's Fundraising Committee (2006-present); Chair 2007-present  
Dean's Branding Committee (2007-present)  
Chairs Education Committee (2007-present) (sets agenda for Department Head's biannual meetings)  
Dean's Personnel Committee (2006-2007)  
United Way Campaign Co-Chair FSU (2006)

### *Utah State University*

Provost's Staff Committee (2002-2006)  
Capital Campaign Advisory Committee (2004-2006)  
Chair, Search Committee Dean College of Natural Resources (2005)  
Utah State University E.G. Peterson Extension Award Committee (2005)  
Utah State University Research Foundation Board of Trustees (August 2002-2006); Chair, Audit subcommittee (August 2002-2006)  
Chair, University Health Benefits Committee (July 2002-August 2005)  
Center for Integrated Biosystems Policy Board (January 2003-2006). Responsible for direction of the Biotechnology Center.

Vice President for University Advancement search committee (2004)  
 Internal Auditor search committee (2003)  
 Career Ladders subcommittee (2003)  
 Academic Advising Task Force (2003)  
 Chair-Research Council Subcommittee on Centers (March 2003-October 2003) (drafted new policies concerning centers and institutes)  
 NCAA Certification Steering Committee, Chair Academic Integrity subcommittee (2002)  
 Research Council (July 2002-2006)  
 Climate for Women Committee (July 2002-2006)  
 Facilities Naming Advisory Committee (2001-2006)  
 Chair, Search Committee for Associate Vice President of Administrative Services (2001-2002)  
 Pew Service Learning Committee (2001-2002)  
 Honors Program Advisory Board (2001-2002)  
 Natural Resources Environmental Policy and Planning Advisory Board (2000-2003)  
 Educational Policies Committee (2000-2002) (approves all curriculum changes in the university)  
 Academic Freedom and Tenure Committee (1994-96; 1996-97); Chair; 1995-96, Vice-Chair; Grievance Committees Chair, 1994-95  
 Faculty Senate (elected 1986-91; 1994-97) (Presidential appointee, 2002-2005); Vice President 1988-89; Executive Committee (1987-89); Reapportionment Committee (1990; 1995, Chair)  
 Benefits and Faculty Welfare Committee (1997-98)  
 American Institutions Working Group (a subgroup initiated by the General Education Review Task Force at Utah State University, Spring 1995)  
 Leone Leadership Award Committee (1994)  
 Women and Gender Research Institute Steering Committee (1987-90; Director 1991-92)  
 Presidential Search Committee, July 1991 to May 1992  
 Utah State University Employee Grievance Panel (ombudsperson, June 1990 to May 1992).  
 Affirmative Action Advisory Council (1989-93)  
 Blue Ribbon Committee for the Study of Information Systems, Telecommunications and Library Services at Utah State University (1990-91)  
 Task Force for the Study of Dual - Career Couples at Utah State University (1990-91)  
 AAUP-Counselor 1988-1990  
 Athletic Council (1988-1994; Budget subcommittee, 1988-90, 1991-1992; Academic Affairs subcommittee, 1989-90; Athletic Relations subcommittee, 1990-91)  
 Provost Search Committee (1989)  
 Parking Policy Committee (1985-88)

### **College of Business Committees**

*Florida State University*  
 Executive Committee (2006-present)

### *Utah State University*

College of Business Strategic Planning Committee (1997-1998; 2001-2006)  
Graduate Programs Committee (2000-2001)  
Accelerated Business Core Committee for the MBA program (1998 to present)  
Curriculum Committee (1997-98)  
Promotion and Tenure Committee (1996-97; 1997-1998 Chair)  
Computer Committee (1994-95)  
Graduation Committee (1993-94)  
Research Committee (1993-94; 1997-98)  
Library Committee (1989-90; 1990-91 Chair)  
Scholarship Committee (1986-87)

### **Departmental Committees**

Human Resource Management Task Force, 2000-2002  
Management Degree Task Force, 2000-2001  
Various curriculum revision efforts, including complete curriculum revision as we changed from the quarter to semester system in the fall of 1999.  
At various times chair or member of promotion and tenure committees for faculty members in the following departments: Art, Business Administration, Civil Engineering, Forestry, Industrial Technology and Education, Library, Management and Human Resources, Political Science  
Liberal Arts and Sciences, LAS 125 review committee (May 1994).  
Member of several faculty search committees both in the Management and Human Resource Department and outside the department and college.

### **Honorary Society Activity**

September 1988-1989, Phi Kappa Phi Utah State University, President  
September 1987-1988, Phi Kappa Phi Utah State University, Vice-president  
September 1986-1987, Phi Kappa Phi Utah State University, Marshall

### **Selected Miscellaneous University Activities**

#### *Florida State University*

Frequent presentations at a multitude of university functions, including welcoming attendees at international conferences, welcoming alumni groups and welcoming students and faculty to the university and college.  
Guest Speaker, UFF-FSU Chapter, "Shared Governance-A Dean's Perspective," June 16, 2009.  
Guest Speaker, Atlanta Seminole Club Inaugural Leadership Breakfast, "Status of Florida State University during Difficult Budget Times," June 3, 2009.  
Issues in Education, interviewed by President T.K. Wetherell, taped June 23, 2008 (aired on 4FSU).

Faculty & Friends Club, Lecture Series at Presbyterian University Center, "Academic Freedom and Its Role in University Research," March 4, 2007 (also televised and aired on 4FSU TV).

Graduation Keynote Speaker Florida State University-Panama Campus, December 5, 2007.

Panel Speaker, Dean's Forum, FSU Alumni Leadership Conference, February 10, 2007.

Presenter, Deans' Workshop on Fundraising, "Critical Issues for Fundraising," June 8, 2006.

Management Faculty of Color Association Luncheon Florida A & M, "Making a Difference, Expanding Our Impact," June 2, 2006.

Luncheon Speaker, Government Accounting Association, "Creating Ethical Organizations," May 23, 2006.

### *Utah State University*

Frequent presentations at a multitude of university functions, including welcoming attendees at international conferences, welcoming alumni groups and welcoming students to the university and college.

Panel Member, USU Women and Gender Research Institute Fall Brown Bag, "Challenges and Opportunities for Women in Academia," November 14, 2005.

Presenter, USU Women and Gender Research Institute Spring Luncheon, "Breaking the Glass Ceiling," April 8, 2004.

Presenter, USU Spring Department Heads Meeting, "Dependence of Academic Quality on Students, Faculty, Administration and Infrastructure," March 4, 2003.

Presenter, Board of Trustees Meeting, "Concerns About Recruiting and Retaining Faculty at Utah State University," February 25, 2002.

Facilitator, Department Heads' Conference, Park City, Utah, August 1-3, 2001.

Chair, "Recruiting Strategies for New Faculty," Utah State University Department Heads' Meeting, June 27, 2001.

Panel Member, Utah State University Diversity Forum, "Climate for Women on Campus," April 12, 2001.

Facilitator at the Kellogg Seminar held at Utah State University, March 20-21, 2001.

Reviewer for faculty research grants in the College of Humanities, Arts and Social Sciences and College of Business (ad hoc).

"Comparing the New University Code with the Old," Utah State University Department Heads' Meeting, May 12, 1997.

"Right To Die," Utah State University Great Issues Forum, November 18, 1997.

Merrill Chair Lecture, "Using Alternative Dispute Resolution Instead of Litigation," Utah State University, May 5, 1994.

"Codifying Ethical Behavior," Sigma Xi Lecture Series, Utah State University, February 18, 1993.

Panel Chair, "Near Term Trends in Regulatory Issues Affecting Industry," Waste Management Conference, Utah State University, March 4, 1992.

"A Review of the Supreme Court's 1989-90 Term," Milton R. Merrill Summer Citizens Lecture's, Utah State University, August 9, 1990.

Panel participant Utah State University International Women's Day, "International Women's

Issues," March 8, 1990.

Panel moderator, Partners in Business Human Resource Seminar, Utah State University, January 19, 1990. Frequently introduce speakers at the Partners in Business Seminars.

Panel participant Utah State University Teleconference, "Business Ethics," October 11, 1989.

"Recent Supreme Court Decisions," Milton R. Merrill Library Society Summer Lectures, Utah State University, June 27, 1989.

Panel participant AAUP Fall Forum on Academic Freedom and Tenure, Utah State University, October 12, 1988.

Panel moderator "Essentials of Importing and Exporting" Eighth Annual World Trade Seminar, Utah State University Partners Program, July 14, 1988.

"Is a Right to Privacy Guaranteed?" Utah State University Workshop, Teaching and Understanding the Constitution, August 5, 1988.

Panel participant, "The Impact of Child Care on the University Family," Utah State University, May 17, 1988.

Commentator on proposal entitled, "A Proposal for Church Sponsored Day Care," Working Paper Series of the Women and Gender Research Institute. Presenters Dr. Ann Berghout-Austin and President Glen L. Taggart, May 3, 1988.

Panel participant, Utah State University Teleconference, "Individual and Corporate Creativity," April 13, 1989.

"Is Greed Good? A Look at Insider Trading," Great Issues Forum, Utah State University, February 2, 1988.

"Constitutional Equality? The Supreme Court Addresses Equal Protection," We the Students Model Constitutional Convention, Utah State University, June 9, 10 1987.

"Constitutional Equality: A Legal Perspective," Utah State University Bicentennial-U.S. Constitution, Fall 1987. Funded by a grant from the Utah Endowment for the Humanities.

"Equality in the 80's?" Utah State University Conversations Program, October 20, 1987.

"The Law Goes to Work." Office Symposium 1987 Utah State University.

Commentator, Working Paper Series of the Women and Gender Research Institute "The Anglo-Argentine Relationship: Schizophrenic or Rational? Conflict in the Falklands/Malvinas, Cooperation in the Antarctic" by Dr. Veronica Ward, November 18, 1986.

Partners Program Seminar: "Organizing a Limited Partnership" November 13, 1986.

Presentation on untenured faculty concerns and issues at the 1986 Annual Meeting of the Utah State University National Advisory Council.

## RESEARCH

### Authorship

Melissa Baucus and **Caryn L. Beck-Dudley**, Designing Ethical Organizations: Avoiding the Long-Term Negative Effects of Rewards & Punishments," 56 (4) *Journal of Business Ethics* 355 (2005).

- Caryn L. Beck-Dudley** and Steven H. Hanks, "On Virtue and Peace: Creating a Workplace Where People Can Flourish," 36 *Vanderbilt Journal Transnational Law* 1637 (2003).
- James E. Macdonald and **Caryn L. Beck-Dudley**, "A Natural Law Defense to the Employment Law Question: A Response to Richard Epstein." 38 *American Business Law Journal* 363 (2001).
- Caryn L. Beck-Dudley**, "Understanding Reflective Judgment and its Use in Legal Courses" 16 *The Journal of Legal Studies Education* 227 (1999) (recipient of the Hoerber Award for Best Article in Volume 16).
- Cathy L. Hartman and **Caryn L. Beck-Dudley**, "Marketing Strategy and the Search for Virtue," 20 *Journal of Business Ethics* 249 (1999) (reproduced by Henley Management College, England to be included in a CD Rom and workbook in its Worldwide MBA by Distance Learning programme).
- Deborah Ballam, **Caryn L. Beck-Dudley**, Frank Cross, Daniel Ostas, Ramona Paetzold & Kenneth Schneyer, "Jurisprudential Theories in Counterpoint: Commercial Impracticability Through a Legal Kaleidoscope," 15 *Journal of Legal Studies Education* 1 (1997).
- Caryn L. Beck-Dudley**, "No More Quandaries: A Look at Virtue through the Eyes of Robert Solomon," 34 *American Business Law Journal* 117(1996) (Review Essay).
- Edward J. Conry and **Caryn L. Beck-Dudley**, "Meta-Jurisprudence: The Epistemology of Law," 33 *American Business Law Journal* 373 (1996).
- Edward J. Conry and **Caryn L. Beck-Dudley**, "Meta-Jurisprudence: A Paradigm for Legal Studies," 33 *American Business Law Journal* 691 (1996).
- Caryn L. Beck-Dudley** and James E. Macdonald, "*Lucas v. South Carolina Coastal Council*: the Takings Clause and the Search for the Common Good," 33 (2) *American Business Law Journal* 1 (1995) (recipient of the Hoerber Award for Research Excellence, cited by *National Law Journal* as "Worth Reading").
- Caryn L. Beck-Dudley** and Edward J. Conry, "Legal Reasoning and Practical Reasonableness," 33 (1) *American Business Law Journal* 91 (1995).
- James E. MacDonald and **Caryn L. Beck-Dudley**, "Are Deontology and Teleology Mutually Exclusive?" 13 *Journal of Business Ethics* 615 (1994).
- Caryn L. Beck-Dudley**, "Lessons from Beyond the Traditional Classroom: Electronic Distance Education in Business Law And Ethics," 12 *Journal Legal Studies Education* 121 (1994).
- Caryn L. Beck-Dudley** and Glenn M. McEvoy, "Performance Appraisals and Discrimination Suits: Do Courts Pay Attention to Validity?" 4 *The Employee Responsibilities and Rights Journal* 149 (1991).
- Caryn L. Beck-Dudley** and William G. Stull, "Law and Marketing Education: Implications for the Secondary Curriculum," 44 *Business Education Forum* 14 (March 1990).
- Paul F. Buller and **Caryn L. Beck-Dudley**, "Performance, Policies and Personnel - How Does Your Firm Do It?" *American Bar Association Journal* October 1990.
- Caryn L. Beck-Dudley** and J. Robert Malko, "Decommissioning Nuclear Power Plants: A Survey of State Public Service Commissions" 10 *Journal of Energy Law and Policy* 141 (1990).
- Paul F. Buller, **Caryn L. Beck-Dudley** and Glenn M. McEvoy, "Competitive Strategy and

- Human Resource Practices in a Professional Environment," 12 (no. 4) *Human Resource Planning Journal* 27 (1990).
- Caryn L. Beck-Dudley** and Alan A. Stephens, "The Efficient Market Theory and Insider Trading: Are We Headed in the Right Direction?" 27 *American Business Law Journal* 441 (1989).
- Caryn L. Beck-Dudley** and Terrell G. Williams, "Legal and Public Policy Implications for the Future of Comparative Advertising: A Look at *U-Haul v. Jartran*," 8 *Journal of Public Policy and Marketing* 124 (1989).
- Caryn L. Beck-Dudley** and Paul F. Buller, "Marketing: Who's Doing It? Does It Pay?" 15 *Legal Economics* 37 (July/August 1989). Reprinted July 1990 for the 19th Annual Institute on Law Office Management, The Institute of Continuing Legal Education, University of Michigan Law School.
- Caryn L. Beck-Dudley**, "Federal Intervention in Maintaining a Security Interest in Farm Products: Pre-empting Section 9-307," 25 *American Business Law Journal* 617 (Winter 1988).
- Caryn L. Beck-Dudley** and Paul F. Buller, "Strategic Planning-Does It Affect Law Firm Performance?" 29 *Law Office Economics and Management* 321 (1988).
- Caryn L. Beck-Dudley** and Paul F. Buller, "Strategic Planning in U.S. Law Firms," 29 *Law Office Economics and Management* 181 (1988).
- J. Robert Malko, **Caryn L. Beck-Dudley** and Philip R. Swensen, "Corporate Restructuring and Transferring Regulation of Electricity Generation: Some Issues, Activities and Considerations." *Electric Potential*, (Nov./Dec. 1987).
- Caryn L. Beck-Dudley**, "Shifting the Burden of Proof in a Product's Liability Case, *Anderson v. Somberg*," *Idaho Law Review*, Spring 1982.

### **Invited Research Presentations**

- Caryn L. Beck-Dudley, Universidad Pontificia Catolica De Valparaiso, Valparaiso, Chile, December 2, 2005. Topic: Ethics in an International/Cross Cultural Domain .
- Caryn L. Beck-Dudley and Steven H. Hanks, Corporate Governance and Sustainable Peace, University of Michigan School of Business, November 22-24, 2002. Topic: Individual Flourishing and Organizational Incentives for Peace
- 10<sup>th</sup> Annual Department of Legal Studies and International Business Symposium, Bowling Green State University, April 14, 1999. Topic: Creating Ethical Organizations (invited presentation).
- Caryn L. Beck-Dudley, "Reflective Judgment: The Impact on Higher Education," at the University of Michigan School of Business, March 17, 1997 (invited lecture).
- Caryn L. Beck-Dudley, "No More Quandaries: A Look at Virtue Ethics," 1995 Academy of Legal Studies in Business Annual Meeting, Milwaukee, Minnesota (invited poster).
- Caryn L. Beck-Dudley, "Ways of Evaluating the Common Good: A Look at Environmental Regulation in the United States," University of Waterloo, Price-Waterhouse Lecture Series, presented March 30, 1995 (invited lecture).

## Proceedings and Presentations

- Caryn L. Beck-Dudley, "Loyalty, Covenants Not to Compete and High Technology Jobs," presented at the Academy of Legal Studies in Business Annual Meeting, Baltimore, Maryland, August 2000.
- Melissa A. Baucus and Caryn L. Beck-Dudley, "Designing Ethical Organizations," presented at the International Association for Business and Society (IABS) Annual Meeting, Essex Junction, Vermont, March 2000 and is published in the *Proceedings*.
- James A. MacDonald and Caryn L. Beck-Dudley, "Employment Law and Natural Law: A Shift in Emphasis," presented at the 1999 North Atlantic Regional Business Law Association Annual Meeting, Simmons College, Boston, Massachusetts.
- Caryn L. Beck-Dudley, "Is Academic Freedom in Research At a Crisis Point," presented at the 1998 Rocky Mountain Academy of Legal Studies in Business Annual Meeting, Vail, Colorado.
- Caryn L. Beck-Dudley, "Academic Freedom at a Crossroads," presented at the 1998 Pacific Northwest Academy of Legal Studies in Business annual meeting, Seattle, Washington.
- Caryn L. Beck-Dudley, "Academic Freedom and Its Application to the Academy of Legal Studies in Business," presented at 1998 North Atlantic Regional Business Law Association Annual Meeting, Babson College, Massachusetts.
- Caryn L. Beck-Dudley, "Assessing Critical Thinking in University Courses," presented at the 1997 Annual Meeting of the Southwest Federation of Administrative Disciplines Annual Meeting, New Orleans.
- Caryn L. Beck-Dudley and James E. Macdonald, "Epstein and Employment Law: A Natural Law Critique," presented at the 1996 Rocky Mountain Academy of Legal Studies in Business Annual Meeting, Vail, Colorado.
- Deborah Ballam, Caryn L. Beck-Dudley, Frank Cross, Daniel Ostas, Ramona Paetzold & Kenneth Schneyer, "Jurisprudential Theories in Counterpoint: Commercial Impracticability Through a Legal Kaleidoscope," 1996 Academy of Legal Studies in Business Annual Meeting, Quebec City, Canada and published in the *Proceedings*.
- James E. Macdonald and Caryn L. Beck-Dudley, "A Response to Epstein on Employment Discrimination," presented at the 1995 Southwestern Federation of Administrative Disciplines, San Antonio, Texas.
- Cathy L. Hartman and Caryn L. Beck-Dudley, "Marketing Ethics and the Search for Virtue," presented at the American Marketing Association Research Conference on Ethics and Social Responsibility in Marketing, Hofstra University, June 26, 1995 and published in the *Proceedings*.
- Caryn L. Beck-Dudley and James E. Macdonald, "Ways of Evaluating the Common Good: A Look at Environmental Regulation," presented at the 1995 Mid-Atlantic Academy of Legal Studies in Business, Baltimore, Maryland.
- David R. Daines and Caryn L. Beck-Dudley, "Teaching Legal Research and Writing Skills in Legal Environment Courses Using a Major Issues Group Approach," presented at the 1994 Academy of Legal Studies in Business Annual Meeting, Dallas, Texas.
- Caryn L. Beck-Dudley, "Virtue Ethics and Business Ethics: Common Ground," presented at the

- 1994 Midwest Academy of Legal Studies, Chicago, Illinois.
- Caryn L. Beck-Dudley and Edward J. Conry, "*Johnson Controls: A Natural Law Opinion*," presented at the 1993 Rocky Mountain Academy of Legal Studies in Business, Santa Fe, New Mexico.
- Caryn L. Beck-Dudley and James E. Macdonald, "*Lucas v. South Carolina Coastal Council, Takings and the Search for the Common Good*," presented at the 1993 Academy of Legal Studies in Business Annual Meeting, Colorado Springs, Colorado.
- Edward J. Conry and Caryn L. Beck-Dudley, "Meta-Jurisprudence," presented at the 1993 Academy of Legal Studies in Business Annual Meeting, Colorado Springs, Colorado (winner of the Holmes-Cardozo Award for outstanding paper submitted and presented at the conference).
- James E. Macdonald and Caryn L. Beck-Dudley, "Are Deontology and Teleology Mutually Exclusive?" presented at the 1993 Midwest Business Association Annual Meeting, Chicago, Illinois.
- Caryn L. Beck-Dudley and Edward J. Conry, "Natural Law's Practical Use: The Johnson Controls Case," presented at the 1992 Rocky Mountain Academy of Legal Studies in Business Annual Meeting, Vail, Colorado.
- Caryn L. Beck-Dudley and Edward J. Conry, "Is Natural Law Practical?" presented at the 1992 Midwest Business Association Annual Meeting, Chicago, Illinois.
- Caryn L. Beck-Dudley, "Beyond the Traditional Classroom: Business Ethics and Distance Education," presented at the 1991 Rocky Mountain Business Law Association Annual Meeting, Vail, Colorado.
- Alan A. Stephens and Caryn L. Beck-Dudley, "Merging Securities Regulation and Economic Analysis: An Application of Event Study Methodology Using OTC Data," presented at the Financial Management Association Meeting, October 1991, Chicago, Illinois.
- Caryn L. Beck-Dudley and Edward J. Conry, "Meta-Jurisprudence: A Beginning," presented at the 1991 Rocky Mountain Business Law Association Annual Meeting, Vail, Colorado.
- Edward J. Conry and Caryn L. Beck-Dudley, "Is and Ought in Business Law Research. Reviving Natural Law," presented at the 1991 American Business Law Association Annual Meeting, Portland, Maine.
- Alan A. Stephens and Caryn L. Beck-Dudley, "Beyond Antitrust: A Look at Merging Economic Analysis and Securities Regulation," presented at the 1991 Western Decision Science Meeting, Kauai, Hawaii and is published in the *Proceedings*.
- Glenn M. McEvoy and Caryn L. Beck-Dudley, "Legally Defensible Performance Appraisal Systems," presented at the 1991 Annual Meeting of the Society for Industrial and Organizational Psychology, Inc., St. Louis Missouri.
- Paul F. Buller and Caryn L. Beck-Dudley, "Strategy and Performance in a Service Industry: U.S. Law Firms," presented at the 1990 Western Academy of Management Annual Meeting, Salt Lake City, Utah (selected as an outstanding paper).
- Caryn L. Beck-Dudley and Janice Loutzenhiser, "Childbirth as Punishment," presented at the 1990 American Business Law Association Section on Business Ethics Meeting, Dallas, Texas.
- Alan A. Stephens and Caryn L. Beck-Dudley, "Insider Trading, Mail and Wire Fraud and the

- Efficient Market," presented at the 1990 Southern Business Law Association Annual Meeting, Dallas, Texas.
- Caryn L. Beck-Dudley and J. Robert Malko, "Addressing Nuclear Decommissioning: Reconciling Federal and State Approaches," presented at the 1989 Rocky Mountain Business Law Association Meeting, Vail, Colorado.
- Caryn L. Beck-Dudley and Glenn M. McEvoy, "Performance Appraisals and Discrimination Suits: Do Courts Pay Attention to Validity?" presented at the 1989 American Business Law Association Meeting, Honolulu, Hawaii.
- Alan A. Stephens and Caryn L. Beck-Dudley, "The Law vs. Financial Theory: A Case of Outsider Trading," presented at the 1989 Eastern Financial Association Meeting, Philadelphia, Pennsylvania.
- Caryn L. Beck-Dudley and J. Robert Malko, "Survey of State Regulatory Commissions Regarding Financial Approaches Currently Used for Funding Nuclear Power Plant Decommissioning Expenses," presented to the National Association of Regulatory Commissioners, Washington D.C., February, 1988 (invited).
- J. Robert Malko, Keith Brown, Philip R. Swensen and Caryn L. Beck-Dudley, "Regulation and Restructuring of Energy Utilities: Mergers, Diversification, and Corporate Reorganization," presented at the Transportation and Public Utilities Group Sessions, American Economic Association 101th Annual Meetings, New York City, December 1988.
- Caryn L. Beck-Dudley and Alan A. Stephens, "R. Foster Winans v. The Efficient Market Theory: Is This Inside Trading?" presented at the 1988 Rocky Business Law Association Meeting, Vail, Colorado and is published in the *Proceedings*.
- Paul F. Buller, Caryn L. Beck-Dudley and Glenn M. McEvoy, "Competitive Strategy and Human Resource Practices: An Exploratory Study." presented at the 1988 Southern Management Association Meeting, Atlanta, Georgia and is published in the *Proceedings*.
- Caryn L. Beck-Dudley and J. Robert Malko, "Nuclear Power Plant Decommissioning: Unanswered Questions Still Loom," presented at the 1988 American Business Law Association Meeting, New Orleans, Louisiana and is published in the *Proceedings*.
- J. Robert Malko, Caryn L. Beck-Dudley and Philip R. Swensen, "Corporate Restructuring in the Electric Utility Industry: Some Issues and Activities," presented at The Utilities in Transition Conference, held in Albuquerque, New Mexico, April 1988.
- Stephen Fogel, David Effion, J. Robert Malko and Caryn L. Beck-Dudley, "External Funding for Nuclear Decommissioning: Some Issues and Considerations Concerning Financial Assurance," presented at the New Developments in Nuclear Decommissioning Costs and Funding Conference sponsored by the Northwest Center for Professional Education, held in Arlington Virginia, April 1988.
- Caryn L. Beck-Dudley and J. Robert Malko, "Diversified Regulatory Approaches to Electric Utility Diversification," presented at the 1987 American Business Law Association Meeting, Philadelphia, Pennsylvania and is published in the *Proceedings*.
- Caryn L. Beck-Dudley and Terrell G. Williams, "*U-Haul v. Jartran*: Comparative Advertising Under Attack," presented at the 1987 Rocky Mountain Business Law Association Meeting, Vail, Colorado and is published in the *Proceedings*.

- Caryn L. Beck-Dudley, "Federal Intervention in Maintaining a Security Interest in Farm Products: Its Impact on Utah," presented at the 1986 Rocky Mountain Business Law Association Meeting, Keystone, Colorado and is published in the *Proceedings*.
- Caryn L. Beck-Dudley, "Maintaining a Security Interest in Farm Products: A Look at Central Filing States," presented at the 1986 American Business Law Association Meeting, Minneapolis, Minnesota and is published in the *Proceedings*.
- Caryn L. Beck-Dudley, "Infringing on Employee Rights: Drug Testing in the Workplace." *Business Law and Ethics Bulletin*, Summer 1987.)

### **Editorial Experience**

- August 2002-2004, Administrative Editor for *American Business Law Journal*  
 July 2001-2002, Senior Articles Editor for *American Business Law Journal*  
 June 2000-2001, Articles Editor for *American Business Law Journal*  
 August 1989-92, Staff Editor for *American Business Law Journal*  
 Reviewer *Journal of Business Ethics* (ad hoc)  
 Reviewer *Journal of Public Policy and Marketing* (1992-94, ad hoc)  
 Reviewer *Business Ethics Quarterly* (1991)  
 Reviewer for the Academy of Legal Studies in Business, Holmes Cardozo Award Best Paper Competition, 1999  
 Reviewer for the Academy of Legal Studies in Business Student Paper Competition, 1999  
 Reviewer for the Northwestern Academy of Legal Studies in Business Best Paper Competition, 1998  
 October 1992, reviewer for the Business Law and Public Policy Track at for the 1992 Western Decision Sciences Institute Meeting  
 Reviewer for the Academy of Legal Studies in Business 1991, 1993, 2001 *Proceedings*  
 Reviewer, *Encyclia*, 1988  
 Articles Editor, *Idaho Law Review*, 1982-1983

### **Selected Professional Meeting Activities**

- Panel Member, "Accreditation Issues," 2008, 2009 annual AACSB conferences.  
 Panel Member, "Insights and Issues: Special Guest Presenter's Forum," AACSB New Dean's Seminar, New Orleans, Louisiana, October 28, 2008.  
 Panel Member, "Managing the Impact of the Spellings Report," AACSB Dean's Conference, Las Vegas, NV, February 8, 2007 (invited)  
 Keynote Dinner Speaker, "The Path from the ALSB to a Dean," Academy of Legal Studies in Business Annual Meeting, St. Petersburg, FL, August 12, 2006 (invited)  
 Keynote Speaker, "Pulling Together a University Team: One Dean's View," Fund Raising Academy, New Mexico State University, August 1, 2006 (invited)  
 Panel Participant, "Strategies for Campus Leadership," New Deans Affinity Group Meeting, 2006 AACSB Deans Conference, Las Vegas, Nevada  
 Presenter, "It's not the Destination...It's the Journey: Fundraising for New Deans," with Dean

Anne McCarthy, New Deans Affinity Group Meeting, AACSB Int'l Conference and Annual Meeting, Montreal, Canada, April, 2004

Presenter, "Developing Relationships with Internal and External Stakeholders," New Deans Affinity Group, AACSB, Int'l Deans Conference, February 9, 2004, Newport Beach, California

Panel Chair, "Preliminary Report of the Task Force on Assessment," 1999 Annual Meeting, Academy of Legal Studies in Business, St. Louis, Missouri.

President's Address by Caryn L. Beck-Dudley, President of the Academy of Legal Studies in Business, "The Status of Law: A Report from the Presidential Task Force," August 21, 1998, San Diego, California.

Panel Participant, "Constitutional Issues Surrounding the Right to Die and Physician Assisted Suicide," 1997 Annual Meeting, Academy of Legal Studies in Business, Atlanta, Georgia.

Panel Participant, "Jurisprudential Approaches to Employee Privacy Issues," 1997 Annual Meeting, Academy of Legal Studies in Business, Atlanta, Georgia.

Panel Organizer and Participant, "Ethics in Science," 1997 Annual Meeting, Pacific Division of the American Association for the Advancement of Science, Corvallis, Oregon.

Panel Participant, "Current Issues Relating to the Profession," 1997 Annual Meeting, Southern Academy of Legal Studies in Business, New Orleans.

Panel Participant, "Role and Importance of Regional Associations of Legal Studies," 1994 Southeastern Academy of Legal Studies in Business, Savannah, Georgia.

Panel Participant, "Intellectual Stimulation Within the Academy," 1994 Western Academy of Legal Studies in Business, Asilomar, California.

Panel Moderator, "Rethinking Ethics: Should We (or Can We) Teach Objective Virtues in our Ethics Courses?" 1994 Midwest Academy of Legal Studies in Business Annual Meeting, Chicago, Illinois.

Panel Moderator, "Restructuring the Academy," 1993 Academy of Legal Studies in Business Annual Meeting, Colorado Springs, Colorado.

Panel Participant, "Should Corporations Engage in Socially Responsible Activities?" 1993 Annual Meeting Midwest Business Association, Chicago, Illinois (invited).

Session Chair and Paper Discussant, Western Decision Sciences Meeting, March 19-23, 1990, Kauai, Hawaii.

Panel Moderator, "Business Ethics Pedagogy," Southern Business Law Association, March 3, 1990.

Session Chair, "Business Law and Business Ethics," Mountain Plains Management Conference, Weber State College, Ogden, Utah, October 12, 1990.

## **TEACHING**

### **Textbook**

*The Legal Environment of Business, A Practical Approach* by Michael Bixby, Caryn L. Beck-Dudley and Patrick Cihon (Southwestern Publishing 1995, Prentice Hall 2000, 2005) Primary responsibility for chapters on Business Ethics, Contracts, Securities, Debtor-Creditor Relations,

Unfair Trade Practices and Jurisprudence. Legal Environment textbook and Instructor's Manual

### **Courses Taught**

Business Law (undergraduate and graduate)  
Law of Enterprise Organizations (University of Michigan School of Business-undergraduate)  
Legal Environment of Business (undergraduate and graduate, also through continuing education)  
Legal Environment of Business (University of Georgia-undergraduate honors students)  
International Business Law (graduate)  
Finance Law (undergraduate)  
Real Estate Law (undergraduate)  
Business and Society (undergraduate and graduate, also through continuing education)  
Business Ethics (University of Michigan School of Business-graduate)  
Employment Law (undergraduate and graduate, also through continuing education)  
Pathways to Knowledge (undergraduate course in the department of Liberal Arts and Sciences)

### **Student Evaluations**

Generally above department and college means. Evaluations and syllabi available upon request.

### **Teaching Seminars**

Organized and Conducted "Teaching With the Socratic Method," Provost Sponsored Teaching Workshop, September 25, 1996.  
"Promoting Ethics in Business Classrooms," 42nd Annual Utah Applied Technology Education Conference, Utah State University, June 10-12, 1996.  
Liberal Arts and Sciences Fall Retreat, "Using the Socratic Method of Teaching," September 11, 1995.  
Organized and Conducted, "Teaching Undergraduate Courses Using the Socratic Method," Provost Sponsored Teaching Seminar, Utah State University, April 6, 1994.  
Organized and Conducted "Teaching Undergraduate Courses Using the Socratic Method," Provost Sponsored Teaching Seminar, Utah State University, November 19 & 20, 1992, with Professor Edward Gac from the University of Colorado, Boulder.

### **Graduate Student Committees**

Emma Young, MS Sociology, thesis committee member 1997-2003, completed July 2003.  
Kenneth Shulsen, MS History, Plan B, committee member, completed March 1996.  
David Arseneau, MS History, Plan B committee member, completed December 1995.  
William W. Sanderson, MS Business Information Systems and Education-thesis committee member, completed Spring 1992.  
Ralph L. Savage, MS, Agricultural Economics-thesis committee member, completed Fall 1988.

### **Student Special Project Direction**

Charlotte Anderson, MHR 6900, "Women in Academia" Summer 2001

Brad Bradshaw MHR 4800 "Employment Law Special Topics" Summer 2001

Nathan Campbell, BA 4800, "Copyright Issues Relevant to Today's Working Photographers."

Linda Florez, MBA 1997, MHR 696 Project, "Depot Maintenance Competition in the Department of Defense."

John Sheehan, MBA 1993, BA 696 Project, "Market Efficiency and Securities Laws."

### **Teaching Grants and Requests**

December 2001-drafted a WICHE Proposal seeking admission for the M.S. in Human Resources into the WICHE program. Granted June 2002.

January 1995-participated in drafting the College of Business proposal for the Utah Higher Education Technology Initiative Curriculum Development Monies.

February 1994-requested and received one-time instructional monies to purchase *American Jurisprudence 2d* and *Utah Code Annotated* for the COB 4th floor conference room. This enables professors to help students, during office hours, with legal research projects. Dollar value \$4200.00 (with David Daines).

March 1993-(not funded) Norche Prize for Instructional Improvement Project, "Incorporating the Socratic Method of Instruction in Nonlaw Undergraduate Courses."

July 1992-Utah State University Instructional Design and Development Award: "Redesigning MHR 412, Business and Society" Dollar value: \$2,500: Time period covered: July 1991-July 1992.

### **Professional Meeting Participation on Teaching**

Panel participant, "Teaching Evidentiary Analysis," 1996 Rocky Mountain Academy of Legal Studies in Business, Vail, Colorado.

Panel participant, "Ethics Panel: Ideas & Resources on Teaching Ethics," 1994 Southeastern Academy of Legal Studies in Business, Savannah, Georgia.

Panel Moderator, "Rethinking Ethics: Should We (or Can We) Teach Objective Virtues in our Ethics Courses?" 1994 Midwest Academy of Legal Studies in Business Annual Meeting, Chicago, Illinois.

Panel participant, "Information Access, Delivery, and Literacy: Key Issues for Library Services," Western Cooperative for Educational Telecommunications Annual Meeting, Park City, Utah.

Panel Moderator, "Business Ethics Pedagogy," Southern Business Law Association, March 3, 1990.

Panel participant, "Teaching Business Ethics," Mountain Plains Management Conference, Weber State College, Ogden, Utah, October 12, 1990.

## **Consulting**

Human Resource Certification Institute (HRCI) Instructor-exam preparation employment law (2002)

Educational Testing Service, CLEP Business Law Test Development Committee- June 1996-October 1997.

Reviewed prospectus, table of contents and second chapter of *Employment Law* for West Publishing-November 1994.

Reviewed the text *Business, Government and Society, 7e* by Steiner and Steiner-April, 1993.

Reviewed the text *Business Law and the Legal Environment* by Lieberman and Siedel-May 9, 1989.

Reviewed the text *Social Issues in Business 5/E* by Luthans and Thompsen-March 24, 1986.

Reviewed manuscript for West Publishing Company entitled *Commerce and Ethics: Introductory Essays in Business Ethics and Public Policy*, February 7, 1986.

Reviewed the text *Social Issues In Business 4/E* by Luthans, Hodgetts, and Thompsen-August 30, 1985.

Reviewed Part 5 of *Business Law: Text And Cases* by Frasca et al.-August 30, 1985.

## **Advisement Assignment**

I do not have any official advising assignment although I regularly advise students interested in attending law school and graduate school. Even as Dean I write, on average, 4-5 letters of recommendation annually.

## **Teaching Related Service**

### *Florida State University*

Speaker, Panhellenic Meeting, "Sorority Lessons and Life Lessons," September 27, 2007.

Speaker, MBA Hooding Ceremony, "What I Learned in College Actually Did Prepare Me for the Future," April 27, 2007.

Speaker, Eta Sigma Delta-Hospitality Management Honor Society, "Leadership Lessons Learned in College, April 5, 2007.

Speaker, CEO Club, "Creating Ethical Organizations by Cultivating Virtue," November 15, 2006.

Speaker, MBA Ethics Series, "Creating Ethical Organizations," September 13, 2006.

Guest lecturer in a number of College of Business classes.

### *Utah State University*

Organizer and presenter, Alpha Chi Omega Sorority, Recruitment Seminar, "Communication and Listening: Keys for Successful Recruitment," August 26, 2005.

Speaker, Chi Omega Sorority, Professor's Tea, "Lessons I Learned From Being in A Sorority," March 29, 2001.

"Ethics in Financial Decisions" Finance Club Presentation, Utah State University, January 12,

1995.

"Student Rights and Teacher Obligations," facilitator, New Faculty Teaching Workshop, Utah State University, September 17, 1991.

Panel participant, "Drug Testing in the Workplace," SHRM Club Seminar, Utah State University, December 1990.

"The Right to Die," Honors Retreat, Utah State University, September 20, 1990.

"Marketing Law III" Utah Educator's Vocational Conference, Utah State University, June 12, 1990.

"Right to Privacy," Honors Retreat, Utah State University, September 21, 1989.

"Marketing Law II for Marketing Law Students," Utah Educator's Vocational Conference, Utah State University, June 13, 1989.

Panel moderator Pi Sigma Alpha Alcohol and Drug Testing Panel, Utah State University, October 21, 1988.

"Teaching Marketing Law to High School Students," Utah Educator's Vocational Conference, Provo, Utah, June 14, 1988.

Recorded and prepared final report for a workshop entitled "Meeting Perceived Student Needs" held in conjunction with Utah State University's Centennial Centerpiece Conference, April 1987.

Guest Lecturer in Various University Classes: LAS 125, SOC. 443, SOILS 200, ADVS 104, HECE 422, ART 680, FW 360

Utah State University Scholar's Day Judge, 1990, 1991, 1992, 1994.

Invited speaker on several occasions at local sorority meetings and student groups.

### **Other Related Efforts**

Spring 1995-American Institutions Working Group (a subgroup initiated by the General Education Review Task Force at Utah State University).

Department of Management and Human Resources 1994-1997 curriculum revision efforts.

May 1994, member Liberal Arts and Sciences, LAS 125 review committee (drafted standard syllabus).

### **Self-Improvement**

Attended AACSB Sustainability Conference, Salt Lake City, UT, July, 29-30, 2008.

Attended CASE "Capital Ideas: Campaign Strategies Tried, True and New", Portland, Oregon, May 17-19, 2005

Attended CASE "Development for Deans" conference, Dallas, Texas, May 7-9 2003

Attended AACSB New Deans Conference, San Francisco, California, October 27-30, 2002

Attended 13<sup>th</sup> annual Shingo Prize Conference, "On the Road to Lean," June 4-8, 2001 in Dearborn, Michigan.

Participant in AACSB sponsored teleconference "Peer Review of Teaching," Utah State University, February 20, 1997.

February, 1995 completed a Continuing Legal Education Course on Utah Employment Law.

Attended Arthur Andersen's Business Ethics Conference, January 8-10, 1990 in St. Charles, Illinois.

### **Radio & TV Interviews**

4FSU Issues in Education (aired several times July 2008)

FSU Headlines, promoting various College programs (several dates)

USU College of Business Update interview aired during NIT basketball game, March 17, 2004

KUSU radio interview aired October 12, 1995. Topic: Takings Law and the Value of Private Property.

KUSU radio interview aired October 10, 1991. Topic: The Clarence Thomas Supreme Court Nomination.

KUSU radio interview aired July 31, 1990. Topic: The Impact of William Brennan's Retirement from the Supreme Court.

KUSU radio interview aired July 5, 1989. Topic: Recent Supreme Court Decisions.

KUSU radio interview aired January 30, 1989. Topic: Legal Ramifications of Overruling Roe v. Wade.

KUSU radio interview aired October 26, 1988. Topic: Academic Freedom

KUSU radio interview aired November 25, 1987. Topic: Drug Testing

KUSU radio interview aired August 26, 1987. Topic: Constitutional Equality

### **Professional Organizations**

Academy for Legal Studies in Business

Phi Kappa Phi

Society for Business Ethics

Utah Bar Association (inactive license)

### **Selected Community Service**

Keynote Speaker, 9<sup>th</sup> Annual Ethics In Business Award, Rotary Clubs of Tallahassee, Wakulla, & Monticello, "Ethical Organizations can be a Reality," April 8, 2009.

Externship mentor (Fall 2008) and speaker at the Chiles High School Honors Externship Class, "What Makes for a Successful College Experience," January 7, 2009.

Luncheon Speaker, Bradenton Kiwanis Club, "The Future of the College of Business in the Changing World of Higher Education," December 2, 2008.

Heart Walk, Executive Committee (2008)

Heart Walk, Executive Committee (2008)

Alpha Chi Omega National Task Force on Nominating and Election (2008-present)

Knight Creative Communities Initiative Host Committee (2007-2008)

Tallahassee Economic Development Council (2007-present)

Luncheon Speaker, Tallahassee Young Entrepreneurs Club, "Entrepreneurship at FSU," May 30, 2008.

Panel Speaker, Economic Development Council, "Where R&D Meets Business," February 28, 2008.

Breakfast Speaker, Sunside Rotary Club, "The Future of the College of Business in the Changing

World of Higher Education,” January 8, 2008.

Breakfast Speaker, Tallahassee Northside Kiwanis Club “The Future of the College of Business in the Changing World of Higher Education,” January 10, 2007.

Op-Ed, Deans Corner, AACSB ENewline, “Why We Haven’t Done Away With Our Ph.D. Program,” Vol. 5, Issue 7 (2006).

Luncheon Speaker, Tallahassee Kiwanis Club “The Future of the College of Business in the Changing World of Higher Education,” October 24, 2006.

Luncheon Speaker, Tallahassee Rotary Club, “The Future of the College of Business in the Changing World of Higher Education,” September 20, 2006.

Luncheon Speaker, Capital City Rotary Club, “The Future of the College of Business in the Changing World of Higher Education,” August 29, 2006.

Presenter, “To Charge or Not to Charge,” presentation at the Alpha Chi Omega National Convention, Chicago, Illinois, July 16, 2006.

Interviewed, cited and was selected as the cover for *The Lyre*, article entitled “The Importance of Education Today” Fall 2005, The Magazine of Alpha Chi Omega national sorority.

Benchmark Summit, panelist and facilitator for community conference on sustainability. October 28, 2004.

Presentation to professionals in job transition, “Taking Advantage of Opportunity or Life Doesn’t Always Follow the Path That You Think But That’s to be Expected,” LDS Welfare Square, Salt Lake City, October 18, 2004.

Interviewed and cited in *Utah Business* magazine article entitled “Women in Business Industry Outlook,” September, 2004.

“Discrimination: Your Potential Liability,” presentation for the Bridgerland Society for Human Resource Management Employers’ Half Day Legal Seminar, October 25, 2001.

Interviewed and cited in *Entrepreneur* magazine article “Harry Potter and . . . : Breaking the Rules and Other Lessons From Harry Potter” February, 2001.

“Making the System Work-Workers’ Comp, FMLA and ADA,” presentation for the Bridgerland Society for Human Resource Management Employers’ Half Day Legal Seminar, October 26, 2000.

Girl Scout Assistant Troop Leader (September 1997-1999; 2000-2001).

Interviewed and cited in *Salt Lake Tribune* article "IOC Spouse Had Help from SLC," Feb.6, 1999.

Presentation to Cache Valley Day Care Providers on Legal Issues, February 26, 1998.

Interviewed and cited in *Salt Lake Tribune* article "Employers Push Honest Workers Over the Edge," Feb. 22, 1998.

Member Strategic Planning Committee for Edith Bowen Elementary School, 1994

Speaker, "A Review of *Backlash*," Bridgerland Business and Professional Women Meeting, May 11, 1993

"Roe v. Wade and the Right to Privacy," Cache Coalition for Reproductive Choice, January 21, 1992

Moderator, "Building Community Partnerships: Focusing the Energy," Utah Issues '92 Conference, Salt Lake City, Utah, October 4, 1991

"Ins and Outs of Insider Trading Can Be Tricky Business" by Caryn L. Beck-Dudley and Alan A.

Stephens, published in the *Logan Herald Journal*, July 8, 1991  
Panel Judge for Utah Law Related and Citizenship Education Project, Mock Trial Competition  
1987, 1988, 1991  
Discussion leader, "Expanding Your Horizon" conference, Utah State University, November 11,  
1989  
1988-1991, Board of Directors, Citizens Against Physical and Sexual Abuse (CAPSA)  
1984-1987, Treasurer, Alpha Chi Omega House Corporation  
Volunteer for various political campaigns  
Member Golden Eagle Country Club  
Past Member, Rotary Club of Salt Lake City, Club 24  
Past Member, Logan Golf and Country Club  
Past Member, Couples Bridge Group