



# Pursue. Explore. Achieve.

## Ph.D. in Business Administration

**Choosing to pursue a Ph.D. at Florida State University's College of Business** means choosing to rigorously explore and generate knowledge. Come be challenged and transformed in a collegial atmosphere rich in opportunity. Doctoral students work alongside distinguished faculty to produce and apply original

business thought. Their contributions build on a tradition of scholarship at FSU. Graduates are prepared for professional careers in university teaching and research, as well as select research positions in industry and government.

- Seven Ph.D. in Business Administration majors: Accounting, Finance, Management Information Systems, Marketing, Organizational Behavior, Risk Management/ Insurance, Strategic Management
- Financial assistance based on academic criteria, performance
- Internationally known Eminent Scholars and Endowed Professors
- Faculty research published in top-tier journals; service on prestigious editorial review boards
- Accreditation by The Association to Advance Collegiate Schools of Business





*“The program involves doctoral students in research activities early and maintains that focus throughout the entire program.”*

– Eric Brisker, finance student

**The College of Business offers seven Ph.D. in Business Administration majors:**

**Accounting**

*Admits:* Two to three candidates each fall  
*Length of study:* Four to five years

- Emphasizes capital markets, decision making, financial reporting, assurance services
- Offers tracks in behavioral accounting research, typically with psychology coursework, and empirical financial accounting research, typically with finance and econometrics coursework
- Includes research courses in statistics, economics and/or mathematics; a second-year research study, comprehensive exams, dissertation
- Web site: [http://cob.fsu.edu/acc/phd\\_accounting.cfm](http://cob.fsu.edu/acc/phd_accounting.cfm)

- corporate finance, investments, financial theory
- Encourages support area courses in econometrics
- Includes research courses in statistics, econometrics, mathematical economics and financial mathematics; comprehensive exams; dissertation
- Web site: [http://cob.fsu.edu/fin/phd\\_finance.cfm](http://cob.fsu.edu/fin/phd_finance.cfm)

- choices, including accounting, econometrics and marketing
- Requires one-year apprenticeship with MIS faculty member in second year, exams, dissertation
- Web site: [http://cob.fsu.edu/mis/phd\\_mis.cfm](http://cob.fsu.edu/mis/phd_mis.cfm)

- structural equation modeling, discrete mathematical modeling and customer choice modeling
- Requires taking support courses in an area close to marketing, such as social psychology, strategic management or quantitative methods; passing a preliminary examination; defending a dissertation
- Web site: [http://cob.fsu.edu/mar/phd\\_marketing.cfm](http://cob.fsu.edu/mar/phd_marketing.cfm)

**Marketing**

*Admits:* Two to three candidates each fall  
*Length of study:* Four years

- Emphasizes services marketing and international business
- Focuses extensively on the theoretical development and quantitative analysis of scholarly research in marketing
- Offers seminars in services marketing, consumer behavior, business-to-business marketing,

**Organizational Behavior/ Human Resources**

*Admits:* Two to three candidates each fall  
*Length of study:* Four years

- Offers faculty with research expertise in organizational behavior – such as leadership

**Management Information Systems**

*Admits:* Two to three candidates every other fall  
*Length of study:* Four years

- Focuses extensively on the organizational and behavioral aspects of MIS
- Includes seminars in information systems; information technology's impacts, innovation and management; and decision processes and structures
- Offers research courses in mathematics and statistics and a wide range of support area





- stress management, social influence, attributions, organizational politics – and human resources management – such as employee recruitment/selection, job performance and labor relations
- Includes courses that cover a wide range of topics, such as attitudes, personality, stress, leadership, motivation, human resource management, labor relations, research methods and data analysis
- Requires two years of coursework culminating in a comprehensive exam, followed by two years of research and teaching, culminating with a dissertation
- Web site: [http://cob.fsu.edu/man/phd\\_org\\_behavior.cfm](http://cob.fsu.edu/man/phd_org_behavior.cfm)

### **Risk Management/Insurance**

*Admits:* Two candidates on average every other fall

*Length of study:* Four years

- Includes primary courses covering the fundamentals of

- risk management/insurance and doctoral-level economics
- Offers support area studies in finance, econometrics, real estate and statistics
- Requires research courses in mathematical economics and applied quantitative methods; comprehensive exams; dissertation
- Web site: [http://cob.fsu.edu/rmi/phd\\_rmi.cfm](http://cob.fsu.edu/rmi/phd_rmi.cfm)

### **Strategic Management**

*Admits:* Two to three candidates every other fall

*Length of study:* Four years

- Offers faculty with research expertise in areas such as entrepreneurship, franchising, executive compensation and corporate governance, mergers and acquisitions, human and social capital theory and resource-based theory
- Includes courses that cover a wide range of topics, such as organizational theory, strategic management (several courses),

- research methods and data analysis
- Requires two years of coursework culminating in a comprehensive exam, followed by two years of research and teaching, culminating with a dissertation

- Web site: [http://cob.fsu.edu/man/phd\\_strategicman.cfm](http://cob.fsu.edu/man/phd_strategicman.cfm)

For more information on a specific program, please request information at [graduatebusiness.fsu.edu](http://graduatebusiness.fsu.edu)

*“My research ideas are developed through interaction with an internationally renowned faculty, diverse students and cutting-edge equipment and facilities.”*

– Steve Lanivich,  
organizational behavior student



*“I’ve spent time in industry and academics and truly believe that when you combine the education available here at the College of Business with heart, determination and the will to achieve one’s goals, anything is possible.”*

– Rob Hooker,  
management information systems student

### Financial assistance

The College of Business awards financial assistance to admitted doctoral students based on academic criteria and performance. For a full list of Florida State University funding and awards, see [gradstudies.fsu.edu](http://gradstudies.fsu.edu)

### Admission guidelines

#### Deadlines:

- November application submission for following fall submission encouraged, especially for financial assistance consideration
- Feb. 1 – International applications due
- May 1 – Official due date for admission materials for non-international applicants

#### Decisions:

- Made by the College of Business

#### Doctoral Admissions Committee

- Based on combination of factors, including prior academic record from accredited universities; Graduate Management Admission Test scores taken within past five years; letters of recommendation; experience; record of accomplishments. International students also must submit their score on the Test of English as a Foreign Language (TOEFL)
- Competitive and focused on students with graduate grade-point averages of 3.5 or higher and GMAT scores of at least 650 (Current average score is 670.)

#### Application process checklist:

- Send these items directly to FSU through the online admissions application:
  1. University Application for Admission to a Graduate Program (available exclusively

online <https://admissions.fsu.edu/gradapp/>)

2. Nonrefundable \$30 application fee (see University Application) Address: Florida State University, P.O. Box 5000, Tallahassee, FL 32314-5000
3. Applicant’s statement of purpose for pursuing the Ph.D. Program (1-2 pages)
4. An up-to-date curriculum vita/resume, clearly indicating an excellent prior academic record, from accredited universities and any work experience including dates and positions held
5. Three letters of recommendation that speak specifically of the applicant’s ability to successfully complete the Ph.D. program and the applicant’s potential for

#### teaching and research

6. Official GMAT scores and, if applicable, a copy of TOEFL scores
  - Send these items directly to the University Admissions office:
    1. Two official transcripts from all schools attended
    2. Official TOEFL Score Report (required of international applicants whose native language is not English, regardless of academic background)
    3. Florida Resident Affidavit (see University Application or <http://admissions.fsu.edu/images/pdf/residency.pdf>) Address: Admissions Office, 282 Champions Way, P.O. Box 3062400, Florida State University, Tallahassee, FL 32306-2400



FLORIDA STATE UNIVERSITY  
*The* COLLEGE of BUSINESS

*International Acclaim. Individual Attention.*