



THE FLORIDA STATE UNIVERSITY
COLLEGE OF BUSINESS

THE CENTER FOR REAL ESTATE EDUCATION & RESEARCH

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FSU Trends Conference (Oct. 29/30) - Register Now!!!

[Register online here](#)

Registration is open for the 15th Annual Real Estate Trends & Networking Conference. The conference will kick off on Thursday evening, Oct. 29, with ABC's broadcast of the "**Bobby Bowden Call-In Show**" live from the University Center Club during the opening dinner. The evening's featured speaker will be Pro Football Hall of Fame coach **Don Shula**.

Friday, Oct. 30, will feature plenary and concurrent sessions designed to highlight emerging trends, opportunities and strategies in this market. **Bob Sasser**, President and CEO of Dollar Tree, Inc. (and FSU alumnus) will speak on his company's rise to Fortune 500 status and prospects for the future at the Friday lunch.

[Conference sponsors](#)

[Current list of participants](#)

EDC Tour and Special Session

We are pleased to announce that the Economic Development Council of Tallahassee/Leon County, Inc. (EDC) is hosting a special session, "Market Strategies: Site Selection – The Art of the Deal" and a tour this year. GOTCHA Group electric vehicles will be used to tour the Gaines Street development corridor highlighting city-owned parcels where public/private development opportunities exist (i.e., Railroad Square, the planned Arts Exchange, site of the planned Florida Center for Performing Arts and the downtown Cascades Park.)

[Conference program](#)

Program Recognized

The Real Estate Program at FSU was recently ranked 9th nationally among programs at public institutions (12th among all institutions, public and private) by *U.S. News & World Report*. We are pleased that our program continues to be ranked among the top programs in the nation. It is important to note that the ranking is based solely on a survey of business school deans and administrators and includes no quantitative metrics of program quality. Still, with perhaps as many as 250 eligible programs considered, it is an important distinction.

[News release](#)

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