

# MASTER of BUSINESS ADMINISTRATION

ACCESS ONLINE FROM ANYWHERE



## ALEX FUENTES

MBA 2008

*Executive Vice President and Chief Operating Officer,  
College Aid Services  
Altamonte Springs, Florida*

*"I believe that FSU's online MBA program is Florida's best-kept secret. I found the curriculum to be impactful and relevant. The price was not only competitive, but also a great value."*



## ELIZABETH FALSER

MBA 2019

*General Manager, The New York EDITION, a luxury hotel  
New York, New York*

*"The program exceeded my expectations. As a leader, I was able to share the knowledge I was gaining with my team members, as well as strengthen my strategic thinking skills. The program was innovative, thought-provoking and challenging."*

**MOVE FORWARD  
TODAY!**

- Other specializations in healthcare management, management information systems, marketing or risk management and insurance benefit from faculty with industry experience.
- Apply by March 1 for summer entry, June 1 for fall entry or Oct. 1 for spring entry



FLORIDA STATE UNIVERSITY  
COLLEGE OF BUSINESS  
*Graduate Programs*



**[mba.fsu.edu](http://mba.fsu.edu)**

*“Our nationally ranked online MBA offers working professionals the same rigorous instruction and curriculum as our on-campus coursework. Our graduates say it’s an ideal choice for balancing full-time work and part-time studies, and they find an immediate return on their investment as they apply new knowledge to their current workplace.”*



— **Darren Brooks**

*Assistant Dean for Executive and Professional Programs,  
Assistant Department Chair, Senior Lecturer and MBA Program Director*

## International Acclaim. Individual Attention.™

### Core curriculum

The online MBA program consists of 39 credit hours taken over seven semesters. Current core curriculum includes the following 27 credit hours:

- ACG 5026 Financial Reporting and Managerial Control (3 hrs)
- BUL 5810 The Legal and Ethical Environment of Business (3 hrs)
- FIN 5425 Problems in Financial Management (3 hrs)
- ISM 5021 Information and Technology Management (3 hrs)
- MAR 5125 Marketing Strategy in the Global Environment (3 hrs)
- MAN 5245 Organizational Behavior (3 hrs)
- MAN 5501 Operations Management (3 hrs)
- MAN 5716 Business Conditions Analysis (3 hrs)
- MAN 5721 Strategy and Business Policy (3 hrs)

### Elective options

Online students choose four courses (12 credit hours) of electives. Students may use three of their four elective courses (9 credit hours) to complete a specialization in one of the following disciplines:

- Business Analytics\*
- Healthcare Management
- Management Information Systems\*
- Marketing
- Real Estate
- Risk Management and Insurance\* - choose between track options of Financial Planning or Risk Management

Students then select a final elective course (3 credit hours) from options available during their time in the program.

\*Specializations in Business Analytics, MIS and RMI are subject to program director approval and appropriate student background. Instead of choosing a specialization, students may select their own slate of four elective courses based on their own interest and course availability provided by their online MBA advisor each semester. For current specialization course lists, see [mba.fsu.edu](http://mba.fsu.edu).

### Prerequisites

The Florida State University MBA is designed for both working professionals with extensive professional experience and individuals who have demonstrated excellence and leadership in their previous academic work. All applicants must have a bachelor's degree from a regionally accredited institution. Previous coursework in business is not required, but all applicants are expected to have a general knowledge of economics, finance, accounting, statistics, calculus and management principles. While prerequisites are not required for this program, the MBA faculty strongly recommends the completion of prep courses by all applicants who have not taken previous coursework in accounting.

### Cost of a Florida State MBA

Students pay the same price, plus applicable fees, for courses regardless of location. For a complete list of estimated costs, see [mba.fsu.edu](http://mba.fsu.edu).

### Admission guidelines

Admission to the MBA program is highly competitive. The decision is based on a portfolio of qualifications, including prior academic performance, work experience, letters of recommendation and entrance exam scores if provided (GMAT or GRE). Entrance exam scores are optional for this program and can be submitted if they will enhance an application. Any submitted test scores become part of the application and are used in the admission decision.

### Application process checklist

The following items should be submitted through the Florida State Graduate Application portal, available exclusively online at

[admissions.fsu.edu/gradapp](http://admissions.fsu.edu/gradapp):

- Applicant Statement
- Current resume/C.V., clearly indicating work experience including dates and positions held, noting full-time or part-time employment. Management, business and leadership experience should also be clearly detailed.
- Two (2) letters of recommendation from employers or former college professors that speak specifically to the applicant's ability to successfully complete the MBA program (submitted by the recommenders in the online application).
- Florida Residency Declaration if applicable
- Nonrefundable application fee of \$30.00 (see University Application or go to [fees.fsu.edu](http://fees.fsu.edu))

The following items should be sent to the Graduate Admissions Office, 222 S. Copeland St./314 Westcott Building, Florida State University, Tallahassee, FL 32306-1410 or to [graduateadmissions@fsu.edu](mailto:graduateadmissions@fsu.edu):

- One (1) official transcript from all colleges and universities attended (FSU transcripts are not necessary for FSU alumni, students)
- Official test scores if applicable:
  - GMAT or GRE scores are optional and should be submitted if they will enhance the application. Any submitted test scores become part of the application. The code to send GMAT scores to Florida State is PN8K567, and the code to send GRE scores is 5219.
  - English Language Proficiency score(s) are an FSU requirement for international applicants whose native language is not English and who have not completed an undergraduate or graduate degree from a U.S. institution or other institution where English is the required language of instruction; therefore, it cannot be waived. The code to send TOEFL scores to Florida State is 5219.

Note to international applicants: For more information concerning financial responsibilities, degree equivalency, etc., please visit:

[gradschool.fsu.edu/admissions/international-admissions](http://gradschool.fsu.edu/admissions/international-admissions)

Please note: Program requirements are subject to change

*The FSU College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).*

**Graduate Programs | (850) 644-6458 | [gradprograms@business.fsu.edu](mailto:gradprograms@business.fsu.edu)**