

PH.D. IN BUSINESS ADMINISTRATION

LEARN TO RIGOROUSLY EXPLORE AND GENERATE NEW KNOWLEDGE



TIMOTHY MUNYON

Ph.D. 2009, Organizational Behavior and Human Resources

"The program offers a rare blend of rigor, world-class faculty and a supportive culture where students are treated like future colleagues. In addition, the faculty at FSU are dedicated to helping you develop as a scholar and a person of character."



CINTHIA SANTORNINO

Ph.D. 2014, Marketing

"I had multiple offers and many campus visits and interviews upon graduation, in large part because of the faculty networks and quality reputation of the program, and the fact that the faculty were willing to deploy those networks on my behalf."

**MOVE FORWARD
TODAY!**

- Learn from faculty members at a top-tier Carnegie Research Institution known for their research productivity and relevance.
- Choose one of seven disciplines - accounting, finance, management information systems, marketing, organizational behavior and human resources, risk management and insurance or strategy.
- Application review begins January 15 and continues until positions are filled. All applications must be submitted by March 1, and all supporting materials must be received by March 15.



FLORIDA STATE UNIVERSITY
COLLEGE OF BUSINESS
Graduate Programs

business.fsu.edu/PhD



"Our faculty prides itself on having high-quality doctoral programs and mentoring the next generation of academic leaders. From the beginning of the program, our doctoral students start forming research relationships and developing key teaching skills. This proactive approach serves them well as they secure career placements at leading institutions."

— Kathleen McCullough
Senior Associate Dean for Academic Affairs,
Kathryn Magee Kip Professor in Risk Management & Insurance

Accounting

- Emphasizes capital markets, decision-making, financial reporting and assurance services
- Primarily supports empirical financial accounting and auditing research, typically with finance and econometrics coursework
- Includes active faculty mentorship, foundational seminars and coursework, first and second-year research studies, comprehensive exams and dissertation

Finance

- Emphasizes investments, corporate finance, financial institutions and markets
- Includes primary seminars in corporate finance, investments and financial theory
- Encourages support area courses in econometrics
- Includes research courses in statistics, econometrics, mathematical economics and financial mathematics; comprehensive exams and dissertation

Management Information Systems

- Focuses extensively on the organizational and behavioral aspects of MIS
- Includes seminars in information systems information technology's impacts, innovation and management and decision processes and structures
- Offers research courses in mathematics and statistics and a wide range of support area choices, including accounting, econometrics and marketing
- Includes one-year apprenticeship with MIS faculty member in second year, comprehensive exams and dissertation

Marketing

- Emphasizes services marketing, sales management, international business and transformative consumer research
- Focuses extensively on theoretical development and quantitative analysis so that students can produce top-tier scholarly research in marketing



- Offers seminars in services marketing, consumer behavior, business-to-business marketing, structural equation modeling, multivariate techniques and experimental design
- Includes support courses in areas related to marketing, such as social psychology, econometrics, strategic management, organizational behavior, statistics, a preliminary examination and dissertation

Organizational Behavior and Human Resources

- Offers faculty with research expertise in both organizational behavior (e.g., leadership, stress management, social influence, and organizational politics) and human resources management (e.g., employee recruitment/selection, job performance, diversity and labor relations)
- Includes courses that cover a wide range of topics in organizational behavior, human resources management, research methods and data analysis

Risk Management and Insurance

- Offers faculty with research expertise in insurer operations, insurance market performance and regulation, catastrophe risk management and the economics of risk and uncertainty
- Includes primary courses covering the fundamentals of risk management/insurance and research courses in mathematical economics and applied quantitative methods

- Encourages support area studies in finance, econometrics, real estate and statistics
- Includes two to three years of coursework culminating in a comprehensive exam, followed by two years of research and teaching, culminating with a dissertation

Strategy

- Offers faculty with research expertise in areas such as mergers and acquisitions, international business, entrepreneurship and innovation, executive compensation and corporate governance, corporate social responsibility, upper echelons theory, institutional theory and resource-based theory
- Includes courses that cover a wide range of topics, such as organizational theory, strategic management, entrepreneurship, international business, research methods and data analysis
- Includes two years of coursework culminating in a comprehensive exam, followed by two to three years of research and teaching, culminating with a dissertation



For more information on a specific program, please request information at gradprograms@business.fsu.edu

"Not only did I gain amazing research co-authors and friends from within my major, but I also interacted with professors and Ph.D. students from other business disciplines while in the program. Those connections are a great asset to me."

- Dana Wallace
Ph.D. 2013, Accounting



International Acclaim. Individual Attention.™

Admissions

Each College of Business Ph.D. in Business Administration major admits in the fall. Admission decisions are made by the college's Doctoral Admissions Committee and are based on a combination of factors, including prior academic record from accepted universities, Graduate Record Examination revised General Test (GRE) or Graduate Management Admission Test (GMAT) scores taken within the past five years, letters of recommendation, experience and record of accomplishments. Admission is competitive and focused on students with grade-point averages of 3.5 or higher and GMAT scores of at least 600 or GRE scores of at least 155 on each section of the revised GRE.

Financial assistance

Awards are made to admitted doctoral students based on academic criteria and performance. Doctoral students on assistantship are supported for four full academic years, contingent upon satisfactory performance in the program. Eligibility for fifth-year support will be demonstrated by a student having made substantial progress toward placement at a R1 research university. For a full list of Florida State University funding and awards, visit gradschool.fsu.edu. Applicants are strongly encouraged to submit all completed application materials before January 15 to be eligible for additional funding opportunities at the university level.

Application process checklist

1. Login to admissions.fsu.edu/gradapp (applications will only be accepted through this portal).
2. Begin your application by logging in with your FSUID or clicking the link to register to get one.
3. Complete your online application form and submit.
4. Include the names and contact information for at least 3 references (required).
 - This will generate an automated email sent to your references by our system to request that they submit a recommendation for you.
5. Submit your Statement of Purpose (2-3 pages).
6. Submit a current resume or C.V.
7. Pay the nonrefundable \$30 application fee.

8. Required transcripts: Unofficial transcripts uploaded to your application, provided they are in English and have grades assigned to coursework, will be sufficient for the first round of review. An official transcript will be required if you are accepted into the program.
 - Request that each college or university you have attended submit an official transcript to FSU (see below for email address)
 - Transcripts are considered official if they are sent directly to FSU (either through the U.S. mail or electronically) by your undergraduate or graduate institution
9. Required test scores: Unofficial test scores are sufficient for the first round of review. Complete the Self-reported Test Score Form. Official test scores will be required if you are accepted into the program.
 - Request that official GMAT or GRE scores (and TOEFL or IELTS, if applicable) be submitted to FSU (see below for email/address)
 - Test scores will only be considered official if sent directly from the testing service. The code for ETS to send (GRE and TOEFL) scores to FSU is 5219. The code to send GMAT scores to FSU is PN8K567.
 - An English proficiency exam score (TOEFL or IELTS) must be submitted for international applicants whose native language is not English or who have not received a college degree from an institution where the instruction is primarily in English

Have transcripts and test scores sent to graduateadmissions@fsu.edu or:

Graduate Admissions Office
222 S. Copeland St.
314 Westcott Building
Florida State University
Tallahassee, FL 32306-1410
USA

International applicants should visit gradschool.fsu.edu/admissions/international-admissions for information concerning financial responsibilities, degree equivalency, etc.